AP News CMS survey

High level survey to understand how the AP News CMS is used and what users would like to improve.

ghart@ap.org Switch account

Not shared

* Indicates required question

How often do you use the AP News CMS *

select one

○ Every day

○ 2 to 3 times a week

○ Once a week

○ Less than once a week

What do you use the AP News CMS for? *

Check all that apply

☐ Curation of content - adding/removing content from hubs

☐ Storytelling and stacking – adding photos, graphics, videos or embeds, or planning advanced presentations

☐ Sending push notifications

☐ SEO work

☐ Article optimization – adding links to other content, tag management

On a scale of 1 to 10, how intuitive is the CMS to use? *

	1	2	3	4	5	6	7	8	9	10	
No idea what to do	○	○	○	○	○	○	○	○	○	○	I can get around easily without instruction

On a scale of 1 to 10, how easy is it to create content that goes on AP News? *

	1	2	3	4	5	6	7	8	9	10	
Very difficult - multiple curation tools hinder this process	○	○	○	○	○	○	○	○	○	○	Easy - Pronto flows into AP News and makes filing simple

On a scale of 1 to 10, how does the AP News CMS compare to other CMS platforms you may have worked with?

Skip this question if you have not worked with other CMS platforms.

	1	2	3	4	5	6	7	8	9	10	
Way worse	○	○	○	○	○	○	○	○	○	○	Way better

On a scale of 1 to 10, how easy is it to add photos and other embeds to content?

Skip this question if you do not regularly embed photos or other items into articles on AP News.

	1	2	3	4	5	6	7	8	9	10	
Very difficult	○	○	○	○	○	○	○	○	○	○	Super easy

On a scale of 1 to 10, how easy is it to send alert notifications to AP News users?

Skip this question if you do not send alert notifications to users.

	1	2	3	4	5	6	7	8	9	10	
Not easy - confusing	○	○	○	○	○	○	○	○	○	○	Easy and intuitive

On a scale of 1 to 10, how easy is it to curate content hubs on AP News?

Skip this question if you do not regularly curate hubs on AP News.

	1	2	3	4	5	6	7	8	9	10	
Very difficult	○	○	○	○	○	○	○	○	○	○	Super easy

On a scale of 1 to 10, what is your overall satisfaction level with the AP News CMS? *

	1	2	3	4	5	6	7	8	9	10	
Least satisfied - hate that I have to use it all	○	○	○	○	○	○	○	○	○	○	Most satisfied - love it!

What do you like about the AP News CMS? *

Your answer

What would you change about the AP News CMS to make it easier to use? *

Your answer

What new features and capabilities would you like to see added to the AP News CMS (list top 3)? *

Your answer

Are there any features in the AP News CMS that are not needed and could be removed to simplify things? *

Your answer

Are there any repetitive tasks you do in AP News that you believe could be automated? *

Your answer

Submit

Clear form

Google Forms